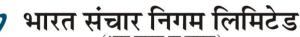
Rates & Costing Section - CFA Corporate Office, Eastern Court Janpath, New Delhi





BHARAT SANCHAR NIGAM LIMITED

(A Govt. of India Enterprise)

No. 3-2/2013-R&C [CFA]

Dated: 20-03-2014

Circular R&C-CFA No. 113/13-14

<u>Subject: Promotional scheme to offer 20% discount on sale price of WiMax CPEs in UP-East circle subscribed</u> <u>under annual or higher payment option – reg.</u>

- 1. CGMT UP (East) Circle may kindly refer to his office proposal letter no. UPE/Sales/Promotional/2013-14/66 dated 07-03-2014 seeking approval for promotional offer on sale price of WiMax CPE in UP (East) circle.
- 2. The proposal has been examined in this office and approval of Competent Authority is hereby conveyed *"to launch a promotional scheme for a period of 90 days to offer 20% discount on sale price of WiMax CPE (Outdoor/Indoor/USB) for the new WiMax customers of UP (East) Circle subscribed under <u>annual or</u> <u>higher payment option of any existing WiMax BB plan (except WI 220 and any circle specific plan)".</u>*
- 3. The above instructions shall be effective w.e.f. 25-03-2014 in UP (East) circle only.
- 4. All other terms and conditions currently applicable to the applicants shall remain the same.
- 5. Monthly feedback report may kindly be sent at tccfa.hq@bsnl.co.in and broadbandbsnlco@gmail.com for further review of the scheme.

(K.K.jain) AGM (T&C)-CFA

То

The CGMT, UP (East) Telecom Circle.

Copy for information to: -

- 1. CMD, BSNL.
- 2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
- 3. PGM Regulations, CO BSNL for necessary action.
- 4. All PGMs / GMs, BSNL C.O.
- 5. PGM (NWP-BB/PDP)-CFA, CO BSNL w.r.t case mark: 64-277/2013/WiMax/Tariffs/Pt.2 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
- 6. Sr.GM (NWP-CDMA/WiMax), BSNL CO.
- 7. Sr. GM (CIT), CO BSNL for placement on BSNL Website.
- 8. AD OL for Hindi version
- 9. CGM (ITPC), Pune / GM nodal billing centre North Zone, Chandigarh -for necessary changes in CDR/billing systems.
- 10. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
- 11. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
- 12. Guard File.

(S.S.Verma) DM (T&C)-CFA