



No. 3-2/2013-R&C [CFA]

Dated: 20-03-2014

**Circular R&C-CFA No. 113/13-14**

**Subject: Promotional scheme to offer 20% discount on sale price of WiMax CPEs in UP-East circle subscribed under annual or higher payment option – reg.**

1. CGMT UP (East) Circle may kindly refer to his office proposal letter no. UPE/Sales/Promotional/2013-14/66 dated 07-03-2014 seeking approval for promotional offer on sale price of WiMax CPE in UP (East) circle.
2. The proposal has been examined in this office and approval of Competent Authority is hereby conveyed ***“to launch a promotional scheme for a period of 90 days to offer 20% discount on sale price of WiMax CPE (Outdoor/Indoor/USB) for the new WiMax customers of UP (East) Circle subscribed under annual or higher payment option of any existing WiMax BB plan (except WI 220 and any circle specific plan)”.***
3. The above instructions shall be **effective w.e.f. 25-03-2014 in UP (East) circle only.**
4. All other terms and conditions currently applicable to the applicants shall remain the same.
5. Monthly feedback report may kindly be sent at [tccfa.hq@bsnl.co.in](mailto:tccfa.hq@bsnl.co.in) and [broadbandbsnlco@gmail.com](mailto:broadbandbsnlco@gmail.com) for further review of the scheme.

(K.K.jain)  
AGM (T&C)-CFA

To

The CGMT, UP (East) Telecom Circle.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. PGM Regulations, CO BSNL – for necessary action.
4. All PGMs / GMs, BSNL C.O.
5. PGM (NWP-BB/PDP)-CFA, CO BSNL w.r.t case mark: 64-277/2013/WiMax/Tariffs/Pt.2 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
6. Sr.GM (NWP-CDMA/WiMax), BSNL CO.
7. Sr. GM (CIT), CO BSNL – for placement on BSNL Website.
8. AD OL for Hindi version
9. CGM (ITPC), Pune / **GM nodal billing centre North Zone, Chandigarh** -for necessary changes in CDR/billing systems.
10. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
11. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
12. Guard File.

(S.S.Verma)  
DM (T&C)-CFA